

RYAN ANDERSON

Web Designer / Front End Developer

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SKILLS

Languages: HTML, CSS, JavaScript, PHP, SQL, MongoDB

Platforms: WordPress, NetSuite, Git, AWS, Azure

Design Tools: Figma, Photoshop, Illustrator, Lightroom, XD

Soft Skills: Communication & collaboration, time management, Agile & Scrum methodologies, diversity & inclusion advocacy, adaptability, openness to feedback.

WORK EXPERIENCE

MARX COMPANIES

Web Designer / Front End Developer

August 2023 – present

- Designed responsive websites and digital assets in Figma, Photoshop, and Illustrator, strengthening brand cohesion across three sister companies.
- Translated design concepts into functional web experiences by implementing layouts, typography, and interaction patterns within WordPress and NetSuite.
- Created custom internal tools and automated workflows that streamlined marketing and content management processes, reducing manual effort and improving team efficiency.
- Collaborated with cross-functional stakeholders and directed external contractors on SEO, UX/UI, and brand alignment to deliver consistent, design-driven outcomes.

LINGRAPHICA

Front End Developer

October 2022 – May 2023

- Developed and launched the Aphasia Community platform, an online platform that connected over 5,000 users suffering with Aphasia.
- Built, tested, and maintained custom WordPress plugins using PHP and JavaScript.
- Optimized websites for usability, SEO, speed and accessibility.
- Member of the Diversity and Equity workgroup, with a focus on bringing awareness of neurodivergence in the workplace.

DAUNTLESS INC.

Front End Developer

February 2022 – October 2022

- Developed and deployed Point of Sale tip functionality using JavaScript that generated a 28% increase in tips for employees.
- Redesigned and rebuilt the client portal dashboard by creating a custom WordPress theme focused on UI/UX and data visualization.
- Refactored customer facing screen codebase as a React app, utilizing Axios to handle http requests and ChakraUI for the UI framework.
- Integrated a custom inventory tool to our WordPress site built with React, Redux, and ChakraUI.

HEIFER INTERNATIONAL

Full Stack Developer

May 2021 – February 2022

- Utilized PHP, HTML, CSS and JavaScript to write efficient code that conforms to W3C standards.
- Founded and led the Heifer LGBTQIA+ & Allies group, whose mission is to create a safe space for members of the community within Heifer International.

EDUCATION

LONG BEACH CITY COLLEGE –

Associates Degree, Web Development

September 2018 - June 2020